© GOLDEN ANALYTICS 2026

Golden Analytics X Alteryx Partner Brief

golden

Save The Date
Snowflake Summit 26

San Francisco | June 2–3, 2026

October 23rd, 2026, Licensing Agreement

Golden Analytics X Alteryx

AI analytics on the clean, curated data
your Alteryx workflows already produce.

Give every Alteryx workflow a front end.

Golden connects to wherever your Alteryx workflows land data and turns it into live analysis in minutes — no extracts, no re-modeling, no second tool for the last mile. Analysts move faster, business users stop waiting, and the data your team worked to prepare finally reaches the people who need it.

PUT YOUR ALTERYX-PREPARED DATA TO WORK

Golden does not ask you to move data, rebuild your prep, or manage a second copy. It adds an AI analytics workflow at the end of the one you already run.

01 Pick up where Alteryx leaves off

Golden connects to the destination your workflow writes to and reads it live. Your prepared data does the work, and every answer comes from the result your workflow just produced — not an extract that may be out of date.

02 Workflows stay in Alteryx

The connecting, cleansing, blending, and enrichment stay where they belong: in your Alteryx workflow, saved as a repeatable recipe. Golden consumes the curated result. It does not fork your logic or ask your team to rebuild it. Need something unique to your analysis? You can make those updates right in Golden so you can stay in the flow.

03 Governance stays with the destination

Where the output lands in a governed warehouse, each person sees exactly what their role allows. Golden reads under those existing controls and does not ask your team to maintain a second permission model.

Data stays where Alteryx put it.

No extract, no duplicate store, no stale copy.

Insight stays in the Alteryx ecosystem

Golden completes the workflow instead of pulling data into a rival stack.

Prepared data reaches everyone

The curated output your team built becomes usable by analysts and business users alike.

Every view is live

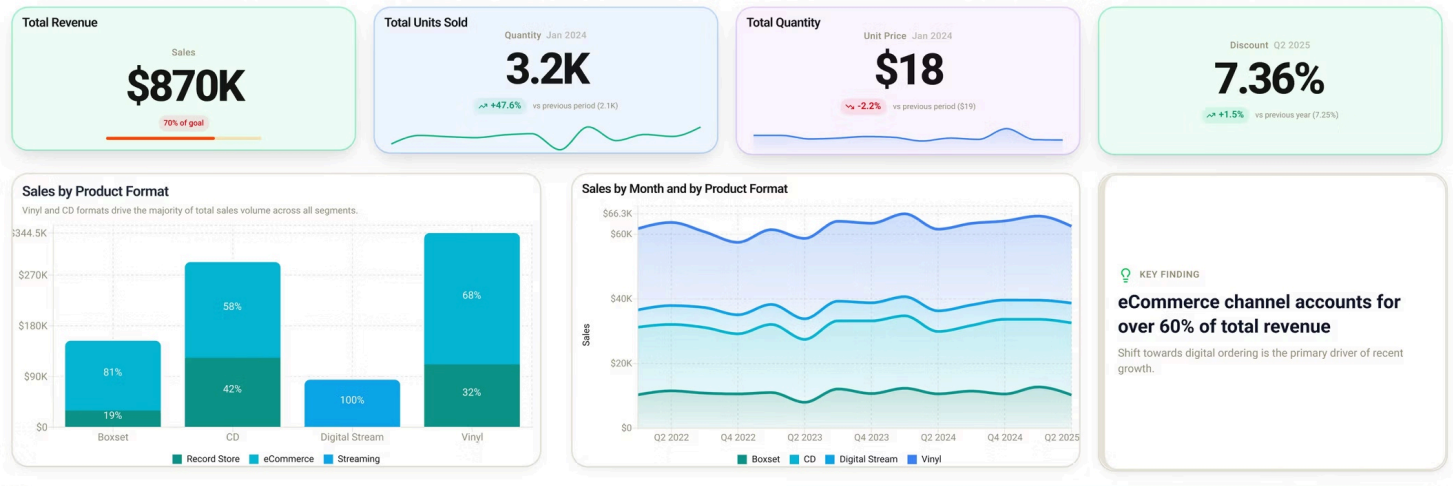
Golden reads the landing point directly, so people see the data your last workflow run produced.

HOW GOLDEN TALKS TO ALTERYX

Alteryx does what it does best and lands the curated result where your data already lives. Golden connects to that destination and reads it live. There is no bridge to build and nothing to re-model in between — Golden picks up the data your workflow just produced.

Step	What happens
01 Prepare	Alteryx connects, cleans, blends, and enriches — in Designer, Server, or Analytics Cloud.
02 Land	The workflow writes its output where you want it: to files (CSV, Parquet, JSON) or Google Sheets, or pushed down into a warehouse (Snowflake, Databricks, BigQuery, Redshift) when you run one.
03 Connect	Golden connects live to that destination — the same tables or files your workflow just wrote. No extract, no duplicate store.
04 Analyze and communicate	Golden profiles the data, surfaces where to start, and turns it into dashboards and stories that stay live.

When Alteryx lands its output in files or Google Sheets, Golden makes that prepared data instantly explorable — no warehouse required. When the landing point is your warehouse, the connection is live and per-user, and the value compounds; that fuller story lives on the Snowflake and Databricks pages.



SECURITY THAT FITS HOW YOUR DATA IS GOVERNED

Because Golden reads Alteryx-prepared data from wherever it lands, security is inherited, not reinvented. Golden does not stand up a parallel copy of your data or a second permission model. It reads the destination live, under the controls your team already runs there.

- No copies. Golden reads the prepared data in place. There is no extract, no duplicate warehouse, and no stale mirror to secure.
- Credentials are protected. Connection credentials are encrypted at rest, with rotation, the same way Golden secures every connection.
- Governance travels with the data. When the landing point is a governed warehouse, Golden honors its access model — per-user identity, roles, row-level policies, and masks decide what each person sees.
- Activity stays auditable. Where the destination is your warehouse, queries run on your compute, so query history, cost visibility, and audit trails remain with your team.
- Admins stay in control. Your team approves the connection to the destination, and Golden never self-provisions access.

The result is a front end that adds capability without adding surface area. The data stays where it was prepared, and the governance you already trust keeps deciding who sees what.

THE HANDOFF IS ONLY THE START

Once Golden is reading your prepared data, it helps profile it, suggest useful starting points, and move from question to dashboard without opening a blank canvas.

One workflow

Connect, discover, analyze, and communicate in one place. Change a chart, a filter, or a metric and everything downstream updates, instead of being recreated across tools.

Control when AI helps

Choose how much AI does. Business users can ask a question and get a chart. Analysts can inspect the query, the calculations, the shelves, and every generated step before anything is shared.

Built for analysts and business users

Analysts move faster. Business teams stop waiting on every follow-up. The people who build Alteryx content and the people who consume it finally work in the same place.

